



Every Door Direct Mail Pricing Guide

Visit <http://www.sonicprint.com/EDDM>

6.5"x9" Postards (EDDM Qualified)

| Quantity | 6.5"x9" Printing | + | EDDM Prep Cost | = | Your Print & Mail Price | Approx. EDDM Postage* |
|----------|------------------|---|----------------|---|-------------------------|-----------------------|
| 1000 | \$175 | + | \$99 | = | \$274 | \$142 |
| 1250 | \$215 | + | \$99 | = | \$314 | \$177 |
| 2500 | \$249 | + | \$99 | = | \$348 | \$355 |
| 5000 | \$335 | + | \$150 | = | \$485 | \$710 |
| 10000 | \$625 | + | \$300 | = | \$925 | \$1420 |
| 15000 | \$972 | + | \$450 | = | \$1422 | \$2130 |
| 20000 | \$1176 | + | \$600 | = | \$1776 | \$2840 |
| 25000 | \$1441 | + | \$750 | = | \$2191 | \$3550 |
| 30000 | \$1694 | + | \$900 | = | \$2594 | \$4260 |

6.5"x11" Postards (EDDM Qualified)

| Quantity | 6.5"x11" Printing | + | EDDM Prep Cost | = | Your Print & Mail Price | Approx. EDDM Postage* |
|----------|-------------------|---|----------------|---|-------------------------|-----------------------|
| 1000 | \$267 | + | \$99 | = | \$366 | \$142 |
| 1250 | \$289 | + | \$99 | = | \$388 | \$177 |
| 2500 | \$329 | + | \$99 | = | \$428 | \$355 |
| 5000 | \$425 | + | \$150 | = | \$575 | \$710 |
| 10000 | \$799 | + | \$300 | = | \$1099 | \$1420 |
| 15000 | \$1185 | + | \$450 | = | \$1635 | \$2130 |
| 20000 | \$1560 | + | \$600 | = | \$2160 | \$2840 |
| 25000 | \$1911 | + | \$750 | = | \$2661 | \$3550 |
| 30000 | \$2247 | + | \$900 | = | \$3147 | \$4260 |

8.5"x11" Postards (EDDM Qualified)

| Quantity | 8.5"x11" Printing | + | EDDM Prep Cost | = | Your Print & Mail Price | Approx. EDDM Postage* |
|----------|-------------------|---|----------------|---|-------------------------|-----------------------|
| 1000 | \$325 | + | \$99 | = | \$424 | \$142 |
| 1250 | \$442 | + | \$99 | = | \$541 | \$177 |
| 2500 | \$556 | + | \$99 | = | \$655 | \$355 |
| 5000 | \$625 | + | \$150 | = | \$775 | \$710 |
| 10000 | \$1176 | + | \$300 | = | \$1476 | \$1420 |
| 15000 | \$1724 | + | \$450 | = | \$2174 | \$2130 |
| 20000 | \$2150 | + | \$600 | = | \$2750 | \$2840 |
| 25000 | \$2634 | + | \$750 | = | \$3384 | \$3550 |
| 30000 | \$3097 | + | \$900 | = | \$3997 | \$4260 |

11"x17" Postards (EDDM Qualified)

| Quantity | Bi-Fold Mailer | + | EDDM Prep Cost | = | Your Print & Mail Price | Approx. EDDM Postage* |
|----------|----------------|---|----------------|---|-------------------------|-----------------------|
| 1000 | \$477 | + | \$99 | = | \$576 | \$142 |
| 1250 | \$497 | + | \$99 | = | \$596 | \$177 |
| 2500 | \$616 | + | \$99 | = | \$715 | \$355 |
| 5000 | \$725 | + | \$150 | = | \$875 | \$710 |
| 10000 | \$1425 | + | \$300 | = | \$1725 | \$1420 |
| 15000 | \$2071 | + | \$450 | = | \$2521 | \$2130 |
| 20000 | \$2568 | + | \$600 | = | \$3168 | \$2840 |
| 25000 | \$3146 | + | \$750 | = | \$3896 | \$3550 |
| 30000 | \$3699 | + | \$900 | = | \$4599 | \$4260 |

Note: EDDM Prep Cost applies only if we are preparing your mailing for you

Questions? Give us a call at **813-443-5271** - Ask for Brian Cheaney, Daniel Gomez, or email bcheaney@sonicprint.com